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PREMIER SHOXX BASKETBALL

If you are looking for a place for your son or daughter to compete and develop their basketball skills at a high level, the Shoxx is for you! The Shoxx Academy philosophy is a commitment to provide fundamental skill development instruction and to teach the elements of the game of basketball itself for young student athletes in Lubbock and the surrounding areas that have a desire to compete at a high level of AAU basketball competition.

The Shoxx coaching staff is committed to providing an opportunity for players to expand their skill and love for the game in an environment that provides positive reinforcement that teaches respect, discipline, teamwork, sportsmanship, and commitment to hard work.

- Shoxx teams will take advantage of the 3 full sized hardwood courts at Premier Sportsplex for their sole workout facility. League games will also be played at Premier, so the location of practices and league games will be at ONE location!
- The Shoxx teams will be trained in speed and agility classes coinciding with their basketball practices, which will be customized for basketball performance. This training will be provided by a training staff with proven results in sports performance training.

The Shoxx Basketball Academy will build teams, 3rd grade/9 and under through 12th grade/Varsity in both girls and boys divisions.

Shoxx Team formation:

Shoxx teams will be created based on two criteria:

1. Shoxx Coaching Staff will create the most competitive teams with players positioned on teams according to positions on the court and skill level. These designations will be made based on individual player try-outs.
2. Shoxx teams will also be created with school considerations in mind. Parents may request players from certain schools be placed on the same team, and this request will be honored. If a certain school secures enough players to form an entire team, this situation will be considered independently of the tryout. It is the goal of the Shoxx Academy to create competitive teams, but also to provide a team atmosphere for players that will continue their basketball career together in a certain school district.

Shoxx Academy Coaching Staff:

Doug Davis leads the Premier Shoxx staff as director of basketball operations. Doug has over 25 years of coaching experience at the high school, middle school, and youth level in Lubbock. He has held the head varsity coaching position at Roosevelt High School, the varsity assistant position at Lubbock High School, along with many years of middle school coaching experience in Lubbock and Frenship school districts. He also has had extensive success leading both boys and girls AAU programs recently including the West Texas Zags and the West Texas Ice.

Xtreme Speed and Agility Training:

Sid Bright heads a training staff with proven results in sports performance. The Xtreme program is designed to dramatically improve overall athletic ability and Sid will customize the Shoxx program to improve on aspects specific to basketball. Sid has over 20 years of experience in strength and conditioning and has held positions at Texas Tech in the strength and conditioning department. He has also served as the strength and conditioning coordinator for Covenant Health Systems, Sports Medicine Department. Sid has made valuable contributions to thousands of individual athletes through his programs and has already contributed to the success and improvement of many Lubbock area athletes during his time at Premier.

EMAIL QUESTIONS OR INTERESTED PLAYERS TO:

ShoxxBasketball@yahoo.com